



REDWING
Gallery | Cafe | Community Hub
www.redwinggallery.co.uk



Social Impact Report

2021/2022

Since 2011 Redwing Gallery has provided opportunities for people of all ages and abilities to explore creativity and community. Redwing offers meaningful and long-term engagement with members of its community, many of whom are experiencing social isolation and/or exclusion.

OUR AIM

To improve the income and circumstances of artists who experience difficulty in engaging with the mainstream art system.

To increase public understanding of the work of marginalised artists, thus improving community cohesion.



Impacted persons include artists, local residents, local businesses and the general public at a local, regional and global level.

THE SPECIFIC OUTCOMES WE AIM TO ACHIEVE

Improving the circumstances and livelihoods of marginalised creative people.

Reducing social isolation and loneliness.

Raising self esteem and confidence.

Improving community cohesion.





THE ACTIVITIES WE DO

Art Exhibitions

Retail Opportunities in the Redwing Shop

Art Workshops

Studio workspaces

Music Workshops

Rehearsal space for musicians and performers

Meeting space for local groups (including Friends of the Earth, Penwith Environmental Network, NAE Writers Group, Cornwall Trades Union Council)

Seminars

Plant-based Community Cafe

Suspended Coffees

Community Food Larder

Veg Box collection hub for local Bosavern

Community Farm produce.

Repair Cafe

Chess Club

Samba

LitFest Fringe

Latin Percussion

Argentine Tango Dance Classes
Open Studios
Gardening
Fun Palaces
Life Drawing
Compost Club
Spanish Conversation
Yoga
Wakes
Book Launches
Free Wifi
Photocopying
Volunteering opportunities
Supporting local producers and businesses in
Redwing' cafe and shop: (Food of The Gods,
Time for Tea, Potterbeans, Pz Vegan Kitchen,
New Art Examiner.)





Wellbeing:

Creativity is linked to positive mental health and opportunities for improving wellbeing.

We have been working with a Social Prescriber to host a portrait painting course.

Community Cohesion:

is improved through the power of art to connect, inspire and generate empathy.

It is ensured by bespoke community programming and stakeholder engagement.

Covid Recovery:

Redwing's activities contribute to the arts sector's and Penzance's post Covid recovery.



The COVID pandemic required the closure of the venue and severely curtailed activities during 2020. The gallery was, however, able to mount open call online exhibitions for the first time, developed in response to the social isolation caused by the pandemic.

Throughout the pandemic Redwing's Community Larder continued to collect excess supermarket food and non-food items and distribute them at the gallery entrance.



The gallery commissioned a local carpenter to create recycled pallet planters for the exterior of the building. Nearby residents from Housing Association properties who did not have their own gardens began tending the plants during the pandemic. This increased their sense of ownership and pride in their local area.





Penzance is one of the most deprived parishes in England.

Many of our regular community live in isolated rural areas of Penwith and travel into Redwing by bus or cycling. Free activities at Redwing, such as the weekly volunteer-led Tuesday art group “How to Paint When You Think You Can’t” would be otherwise unaffordable to many members of the local community.

Funding recently awarded by The National Lottery for free “Art in the Open” outdoor art sessions for the local community will increase creative activities on offer and culminate in an exhibition.

Redwing aims to be an inclusive organisation. Its rich diversity of activities aim to enable the broadest range of people to access the Gallery, many of whom attend several times a week.

Research by Lemos & Crane (2015). (Re-imagine: improving access to the arts, galleries and museums for people with learning disabilities. London: City Bridge Trust) suggests there are insufficient dedicated activities, programmes or professional development opportunities for marginalised adults in mainstream arts organisations, museums and galleries.

Redwing aims to redress this whilst deliberately avoiding labelling in terms of individual health, disability or social circumstance.

The programme at Redwing Gallery has evolved over a number of years in response to the community's needs and suggestions. This organic process has resulted in a clear sense of empowerment and ownership by those individuals engaged, leading to a rich dynamic between the Gallery and its communities.



PROGRAMME HIGHLIGHTS:

Theo Mizú Brazilian music workshop and concert.

Pep Mogas theatre performances “Circub” and “Rubbish”.

Online Open Call Exhibitions “Home”

“Mordonnow” Brenda Wootton Exhibition and Singing Workshops for 5-11 year olds

Free “Discover Smartphone Photography” course led by Ruth Mitber, Make It Better CIC

“Face to Face” art group facilitated by Hugh Appleton, Social Prescriber, CN4C, funded by Volunteer Cornwall.

“Life Events” exhibition by Huw Marshall, “dedicated to my lovely Sally.”



one and all
CORNWALL
COUNCIL

make it
better

Discover Smartphone Photography

Develop your curiosity, tell your story and take part in an exhibition

Starting Tuesday 18th May
10AM - 12PM for 8 weeks
@The Redwing Gallery

Contact ruth@mitber.com or ring me on 07800 586315

A scenic photograph of a sunset over the ocean. The sky is filled with vibrant orange and yellow clouds. In the foreground, dark, jagged rocks are scattered across the beach, with a small, shallow rock pool reflecting the colors of the sunset.

MORDONNOW



An exhibition celebrating the life
and work of Brenda Wootton

REDWING GALLERY, PENZANCE
2 — 6 OCTOBER

COUNT HOUSE, BOTALLACK
8 — 11 OCTOBER

10:30 — 4:30 PM

VISIT THE EXHIBITION ONLINE: MORDONNOW.GALLERY



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Mordonnow exhibition and singing workshops



Huw Marshall, “Life Events” exhibition.

2021/22 IN NUMBERS:

15 Art Exhibitions

800 audience/participants

£3887 income generated for artists

40 free art workshops

Free meeting place for 5 community groups

231 food collections from local supermarkets

6312 kg of food collected

15028 equivalent meals saved

20127 kg of CO2 savings

Our Contribution

At the heart of our work is our ability to generate social value and community wealth through the impact of creativity and culture. This impact is delivered not only through the number of artists' livelihoods that can be supported by the provision of exhibition and retail opportunities and creative workspace but also through the power of creative spaces to

increase connectivity, empathy and system change in the communities within which they operate. Thereby contributing to the overall wellbeing and prosperity of the locality.

Employment is a key issue for Penwith, with low employment rates and high levels of joblessness (economic inactivity) rather than high rates of unemployment. Increasingly, the issue to consider is the number of people on benefits such as income support, incapacity benefit or lone parent benefit.



Our Approach

Our Social Outcomes are directly linked to our mission, business plan and strategy.

After the impact of Covid -19 Redwing CICs staff are finding it more difficult to deal with growing demand for its service. Redwing requires urgent investment to increase staff capacity to enable it to continue to deliver its vision of a vibrant and inclusive artistic Penzance.

Testimonials

2015 was the year I discovered Redwing Gallery, having just moved to Newlyn. Back then, the cafe was tiny & there were plans for the future.... I was struck right away that it was a community gallery, open to all, socially inclusive. The art shown has always been diverse.

It's a great place to see Outsider Art recognised & shared.

Redwing is a very welcoming place, with a varied & interesting calendar of events- grown & developed over the years. It is a safe, non judgemental space which reaches out to those members of the community who are interested in art but don't feel confident to give it a try.

Pre-Covid, there were a regular group of chaps who came to the cafe. They enjoyed one another's company & supported the gallery with their custom. Always a treat to hear them debating/ putting the world to rights! It is good to see things re-establishing themselves as social interaction is possible again.

There have been so many activities day & sometimes night:

Yoga/ writing/ music/life drawing/indoor markets/art workshops of all kinds/housing cooperative/gardening/ cooking/open studios/chess/hire & rent of studio spaces/printmaking/Spanish/philosophy/guitar/

dancing/ environmental groups/vegan meal nights/film/book club/poetry/wakes. I'm pretty sure the list is not exhaustive!

No matter how busy the gallery gets, whatever the challenges (it's an old building)- it's always a friendly, welcoming place.

I have shown my art there many times & made sales, worked as their chef & as a volunteer.

Redwing Gallery's contribution to this community in Penzance is outstanding. They deserve to win an award for all their unfailing kindness, encouragement & jolly hard work. They deliver good things to the people in spades. I thoroughly recommend them for this funding application.

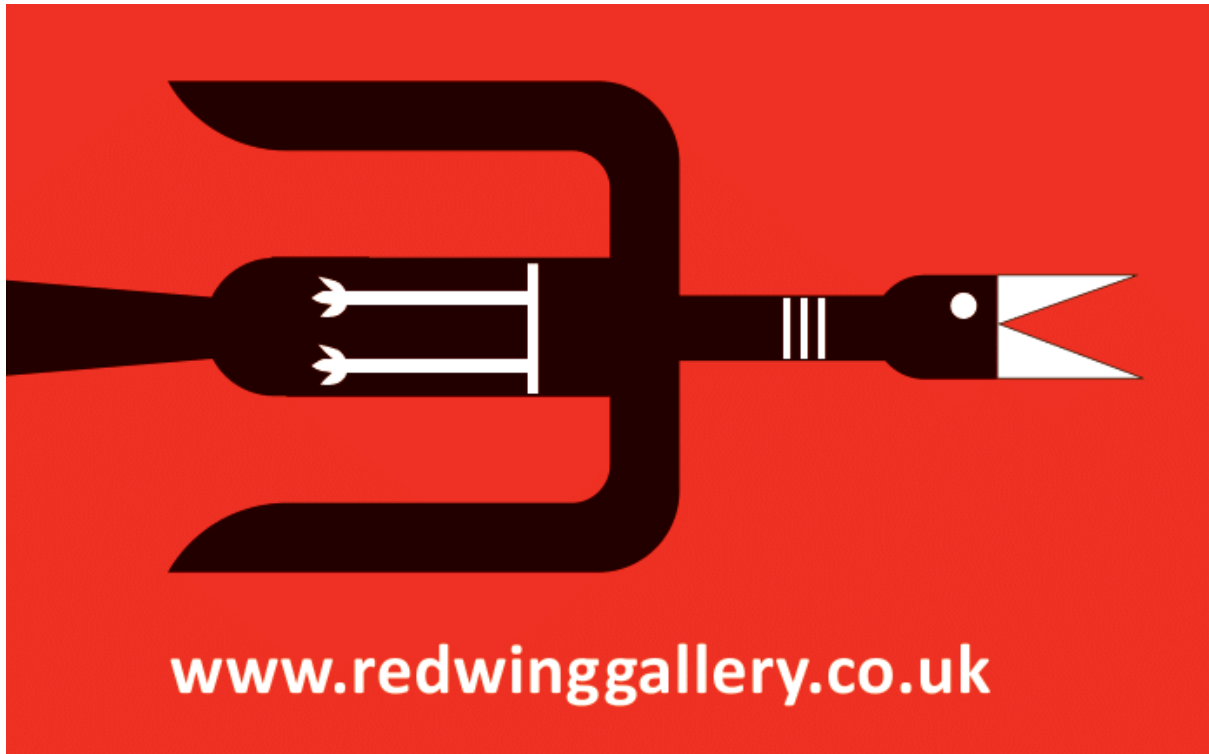
Suzi Stephens

(Artist)

March 2022

“Thank you for providing a safe space”

Artist (victim of crime). March 2022



Redwing Contemporary Art CIC
Redwing Gallery
36A Market Jew Street
Penzance
Cornwall
TR18 2HT

Company No 7883580